

MELISSA ZYGOWICZ

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work history

Reporter/Anchor

KOMU-TV (NBC Affiliate)

Jan 2014 - Current

Columbia, MO

- Pitch original story ideas at newsroom meetings
- One-man band shooting, editing and writing packages and VO/SOTS for daily newscasts
- Set up and run my own live shots using mobile backpacks
- Produce digital content for KOMU.com and all social media sites to reach an online audience of 80,000+
- Fill-in anchor for morning and nightly newscasts

Social Media Coordinator

National Academy of Television Arts and Sciences, Mid- America

Oct 2016 - Oct 2016

St. Louis, MO

- Operated the NATAS Mid-America FaceBook, Twitter and Instagram page during the 2016 Mid-America Emmy's
- Interact act with Twitter audience to get hashtags trending in Missouri about the event

Reporter

KBIA 91.3 FM

Aug 2015 - Dec 2015

Columbia, MO

- Pitched, wrote and voiced stories for mid-Missouri's NPR affiliate

Political Reporter

Missouri Digital News

Aug 2015 - Dec 2015

Jefferson City, MO

- Pitched, wrote and voiced stories from Missouri's state Capital for numerous media companies across the state, including KMOX (CBS Radio) in St. Louis
- Covered the 2015 Missouri General Assembly Veto Session
- Interview with state Senators and House Representatives on bills filed for the 2016 General Assembly

Investigative Intern

CBS Chicago (WBBM-TV)

May 2015 - Aug 2015

Chicago, IL

- Assist CBS 2 investigators Pam Zekman and Dave Savini with award winning investigative reports
- Conduct on-camera interviews with story subjects when needed
- In-depth research on topics such as fraud, crime, corruption, scams, etc. using Excel documents
- Log interviews and select appropriate sound bites for stories
- Shadow reporters in the field

education

Bachelor of Arts: Broadcast Journalism, Minor in Business

University of Missouri

2017

Columbia, MO

skills

- Proficient in Avid NewsCutter
- iNews
- AP ENPS
- Final Cut Pro
- OPYN Media Manager
- Social News Desk
- Sony XD Cam
- Dejero Live+ Backpack

references

- Contact for references